

## FEATURES

**MARC New Generation Laundry Detergent** is specifically designed for the tough soils and stains common to industries, institutions and motels and hotels. The all-fabric and all-temperature formula gives superior heavy-duty cleaning action in all situations, whether using hot, warm or cold water. The low sudsing quality of **MARC New Generation Laundry Detergent** means easy rinsing with no detergent residue left on clothes. Also, if the wash is extra dirty, more detergent can be added without overloading the washer.

**MARC New Generation Laundry Detergent** contains optical brighteners to assure the whitest and brightest laundry possible. It contains biodegradable detergents, and no fillers. The concentrated formula means less detergent cleans even heavily soiled fabric. **MARC New Generation Laundry Detergent** has a pleasant lemon scent.

### Warning

Causes serious eye irritation. Read label before use. Keep out of reach of children. If medical advice is needed, have product container or label at hand. Wear eye or face protection. Wash hands thoroughly after handling.



**FIRST AID:** IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: Get medical attention.

This product contains 0.48% phosphorus by weight. See Product Safety Data Sheet Before Using. For Commercial, Industrial and Institutional Use Only.

**Contents:** Sodium carbonate 497-19-8, Sodium metasilicate 6834-92-0, Nonionic surfactants N/A.

**Net Contents: 50 lbs (23 kg)**



# NEW GENERATION Laundry Detergent Powder

**CONCENTRATED  
ALL TEMPERATURES  
ALL FABRICS  
HEAVY-DUTY  
LOW SUDSING  
OPTICAL BRIGHTNERS  
LEMON-SCENTED**

An Exclusive Formula of **M-209**

**MID-AMERICAN RESEARCH CHEMICAL CORP.**  
P.O. Box 927 • COLUMBUS, NE 68602-0927 • 800-228-8508

## DIRECTIONS FOR USE

Use **MARC New Generation Laundry Detergent** at the following rates:

**Light Soil:** ¼ cup per load

**Average Soil:** ½ cup per load

**Heavy Soil:** ¾ cup per load

Use less detergent in soft water and in tumble-type washing machines.

**For Commercial Washers:** Use approximately one pound of **MARC New Generation Laundry Detergent** per 100 pounds of dry wash.

For best results, add the detergent before adding clothes; never overload the machine.

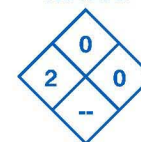
Adjust amount used as needed for different conditions.

**Pre-Soaking:** For heavily soiled loads, pre-soaking will provide extra cleaning. Use 1/8 cup per gallon as a pre-soak.

H.M.I.S.

Health	2
Fire	0
Reactivity	0
Maximum Personal Protection	X

N.F.P.A.



Made in USA

R12-14